

SO SELECTIVE

LUXURY LIFESTYLE



INFLUENTIAL

SOCIAL MEDIA

**100 000 +
FOLLOWERS**

Directly reached by So Selective social media, website visits & newsletters. A number which is constantly and exponentially growing. This consistent rise results from the expanding visibility of our digital channels and the solid engagement they generate, confirming a sustained and structured progression of our audience.

**20 MILLIONS +
PEOPLE**

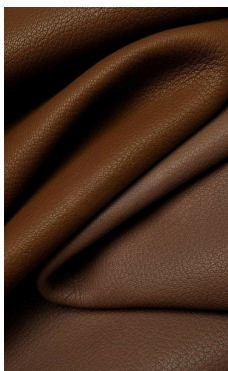
Total visibility reached by our greatest photo shooting through social media re-posts on influential pages specializing in Fashion, Luxury and Lifestyle. This visibility continues to rise as these platforms amplify our content, ensuring broader exposure and reinforcing our positioning within these key segments.

CLIENTS

SLCV

PRESTIGIOUS

23 PRESTIGIOUS BRANDS, INCLUDING



ELEVATED DESIGNS, PHOTOSHOOTS & EDITORIAL PUBLICATIONS

BVLGARI

Italian excellence serving high jewelry

Founded in Rome in 1884, Bvlgari has established itself as one of the most iconic names in international fine jewelry. Renowned for its bold aesthetic, architectural designs, and a style deeply rooted in Roman heritage, the House has forged an unmistakable identity. Its distinctive use of geometric lines, generous volumes, and vibrant color combinations has shaped a vision of modern luxury that is instantly recognizable. Over the decades, Bvlgari has consistently demonstrated its ability to unite artisanal tradition with creative innovation, giving rise to collections that have become true icons. Among them, Serpenti holds a singular place. A definitive signature of the House, this collection embodies the very essence of Bvlgari: powerful, sensual, and profoundly anchored in timeless symbolism.

